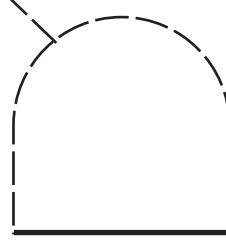


bleed edge - any artwork that touches the trim line needs to extend to the edge of the bleed - 4.5"wx11.25"h

trim line - 1/8" from bleed-no text/graphics meant to bleed w/in .25" of this yellow line

safe zone for content (inside blue line) - 3.75"w x10.5"h

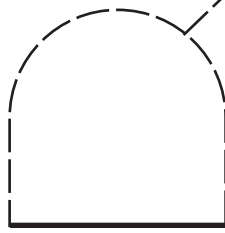


Die cut ARCH 1.125"  
Dashed lines are CUT lines  
Solid lines are SCORED

bleed edge - any artwork that touches the trim line needs to extend to the edge of the bleed - 4.5"wx11.25"h

trim line - 1/8" from bleed-no text/graphics meant to bleed w/in .25" of this yellow line

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Die cut ARCH 1.125"  
Dashed lines are CUT lines  
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